

# COLLEGIATE BUSINESS CONFERENCE

presented by *Double Pump*

## Agenda

**Friday, August 13, 2009**

**7:30 am**

Registration  
Continental Breakfast Sponsored by Prudential Annuities  
(Ballroom)

**8:30 am**

Welcome – Greg Anthony and Seth Davis, CBS Sports

**8:45 am**

Jerry Colangelo – “A Global Perspective on the State of the Game”

**9:45 am**

XOS Technologies, Inc.

**10:00 am**

Magic Johnson; Bill Russell; Jerry West – Roundtable Discussion

**11:30 am**

Q & A

**11:45 am**

Lunch  
(Marina Court)

**1:00 pm**

Scoutware

**1:15 pm**

David Falk “Coach/Player Relationships”

**2:15 pm**

Jamie Dixon, University of Pittsburgh – “Pittsburgh Motion Offense”

**3:00 pm**

Synergy Sports Technology

**3:15 pm**

Tubby Smith, University of Minnesota – “Ball Line Defensive Principles”

**4:00 pm**

Tom Izzo, Michigan State University – “Zone Quick Hitters”

**4:45 pm**

Tom Crean, Indiana University – “First 30 Days of Practice”

**5:30 pm**

Sean Miller, University of Arizona – “Set Players vs. Man & Zone”

**6:30 pm**

Poolside Reception