

GIVING MAKES THE HEART PUMP



Pump Family Scores Big in the Fight Against Cancer

For decades, David and Dana Pump have enjoyed celebrated success in the world of basketball by taking their love of the game and “pumping” it into a slam-dunk venture appropriately named **Double Pump Basketball**. Perhaps their entrepreneurial spirit came from their father Harold, who owned a truck wrecking and scrap company. Sadly, Harold lost his battle with cancer in 2000—an experience that inspired the twins to embark on a new venture to help others fighting the same disease. But why?

The Pump Family has raised more than \$3 million for the treatment and cure of cancer through the **Harold Pump Foundation**—a charitable organization established in memory of their loving husband and father.

According to their mother Carole, the decision was easy. “When Harold sought treatment at Northridge Hospital Medical Center’s **Leavey Cancer Center**, we received the solace, support and excellent care we needed to deal with the devastating disease,” she remembers. “We wanted to support the Hospital as a means of giving back.”

Using their unique relationship-building talents, the Pump family established the **Harold Pump Memorial Foundation**, which is dedicated to raising funds for the treatment and cure of cancer at Northridge Hospital. Each year, they host the Harold Pump Foundation Golf Tournament and Celebrity Dinner, which honors sports greats like Joe Montana, Bill Russell, Magic Johnson and John Elway.

To date, the Harold Pump Memorial Foundation has

raised more than \$3 million for the **Harold and Carole Pump Department of Radiation Oncology** and the **Carole Pump Women’s Center**. Monies have been used to fund several free health events for the uninsured throughout the year and to purchase some of the most advanced medical equipment at the **Leavey Cancer Center**. Remarkably, it was this new technology that helped detect cancer early for David’s 18-year-old stepdaughter. Through Northridge Hospital’s expert care and treatment, she is now cancer free.

Those kind of success stories keep the twins pumped-up and inspired to continue growing the Harold Pump Foundation. “Our goal is to help cancer patients and their families conquer cancer so they get back in the game of life,” says Dana.

The Pump twins and Mike Wall, President and CEO, Northridge Hospital (far right), welcome Former Lakers Player, Author and Entrepreneur Magic Johnson to Northridge Hospital where he presented his new book, "32 Ways to Be a Champion in Business."



The Northridge Hospital Foundation relies on generous donors, like the Pump family, to secure funds for the Hospital to continue offering the most advanced technologies and medical equipment available today, whether it's to treat cancer, chest pain or a heart attack. Help support the hospital in purchasing vital equipment for the diagnosis and treatment of these diseases.

To learn more, call the Northridge Hospital Foundation at 818-885-5341, ext. 2 or visit www.NorthridgeHospitalFoundation.org.



Harold Pump received compassionate care and support at the Leavey Cancer Center, prompting his twin boys to establish a memorial foundation in his honor.



Gifts from the Harold Pump Foundation

Funds from the Harold Pump Foundation have been used to support community outreach programs and to purchase some of the most highly-advanced medical equipment available at the Leavey Cancer Center.

- Varian Trilogy Linear Accelerator – can treat cancer anywhere in the body by precisely targeting tumors and sparing surrounding healthy tissue. This results in fewer treatment sessions and can increase survival rates.
- Mammotone Handheld/Stereotactic System – offers a minimally-invasive breast biopsy using computer-generated images to locate breast abnormalities.
- Selenia Base Digital/Viewing System – the only FDA-approved full-field digital mammography system with technology that directly converts X-ray beams to electric signals while preserving image sharpness.
- High Dose Rate (HDR) Brachytherapy Unit – safely delivers radiation directly to the tumor through a very thin catheter.
- Free Health Fairs for the Uninsured – each year, thanks to the Pump Foundation's generosity, the Leavey Cancer Center hosts several free health fairs for uninsured people in our community. "La Fiesta para Su Salud" draws thousands of people who receive free prostate, cervical, breast and skin cancer screenings, in addition to free blood pressure, blood glucose and diabetes testing. Since prevention is key, attendees also learn how to decrease their chances of a cancer diagnosis.
- Family Plan – established to assist families of cancer patients with payment for services, such as home nursing care or equipment needs. The plan also provides for patient "Comfort Carts" that are furnished with a television, DVD player, DVDs and books. The carts help to ease patient loneliness by providing a fun diversion.